



Entrepreneurs' Club
OF ROYAL COLLEGE

FLASBACK '21

REVIEW OF EVENTS IN THE WORLD
OF BUSINESS IN THE YEAR 2021



THE ENTREPRENEURS CLUB OF ROYAL COLLEGE

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FINALIZATION OF THE BREXIT DEAL



In April 2021 the European Union and the United Kingdom agreed on the Brexit trade deal effectively separating the United Kingdom from the single market of the European Union. This agreement changed the business landscape of Europe, as it meant that the European Union would treat the United Kingdom as it would any other country in terms of import taxes and trade.

Many large companies moved their European offices from London to Frankfurt, which is the economic capital of Europe post-Brexit.

Small businesses in Europe and the UK were affected the most as it meant they would have to pay additional taxes and fees when importing and exporting goods.

TOTAL VALUE OF THE WORLD'S CRYPTOCURRENCY PASSES 2 TRILLION USD



In April 2021 the value of all cryptocurrency in circulation around the world passed 2 trillion USD. This was a huge milestone for cryptocurrency as it is being used in more transactions by people.

Experts have predicted by 2028 at nearly 80% of financial transactions around the world will take place using cryptocurrencies as it is a secure and untraceable transaction that can be made in a short space of time.

Many large companies are following this trend and investing in cryptocurrency as they see it as the main method of financial transactions in the future.

BITCOIN ERASES ALL GAINS SINCE TESLA'S BIG BET



In May 2021 Tesla CEO Elon Musk made remarks about the reliability of Bitcoin, due to this many investors and companies panicked selling off large stocks of the cryptocurrency, which dropped the price of bitcoin to a low of 40,000 USD.

This event highlighted the fact that Bitcoin unlike established currencies such as the U.S dollar and the British pound is still unregulated and susceptible to large drops or gains like trade stocks and is therefore still unreliable to totally replace established currencies.

THE G7 SEALS GLOBAL TAX DEAL



In June 2021 G7 countries reached a landmark agreement aimed at making it harder for the world's largest companies to avoid paying taxes.

Under the deal, reached during a G7 finance ministers meeting in London, members agreed to set a minimum 15 percent global corporate tax threshold, a step they say will force companies to pay taxes in the countries where they generate their business, instead of siphoning profits offshore to tax havens.

While the G7, which includes the U.S., Japan, Canada and leading European countries, doesn't have the power to impose global norms, the agreement by seven of the world's largest industrial nations is seen as an important step toward forging a worldwide accord on corporate taxation.

RICHARD BRANSON COMPLETES LANDMARK SPACEFLIGHT



In July 2021 Richard Branson and a crew of three others grazed the edge of space in a rocket built by the British billionaire's company, Virgin Galactic. The flight ushers in a new chapter in the world of aeronautics, with Virgin Galactic among a handful of ambitious and well-funded ventures racing to commercialize travel to space.

This flight would soon be followed by Jeff Bezos making his very own spaceflight in his own "Blue Origin" rocket.

These flights are the first steps in commercial space travel that could see space travel become affordable within the next 50 years.

AMAZON LOSES 253 BILLION USD IN VALUE



in September 2021 Amazon, which is one of the largest companies in the world lost 253 billion USD in value as investors began to question the company's prospects after the pandemic, as Amazon had gained a lot of wealth during the pandemic.

Amazon's poor performances in the stock market that month were a standout among U.S companies valued at more than 1 trillion USD, as Apple, Microsoft, and Alphabet all hit record peaks in the stock market in September.

CHINA SAYS ALL CRYPTO TRANSACTIONS ARE ILLEGAL AND SHOULD BE BANNED



In September 2021 China's central bank deemed all cryptocurrency-related transactions illegal, sending the strongest signal yet of its determination to crack down on the industry.

This came as a big blow to companies and individuals who invest in cryptocurrency and plan to invest in China, since the world's second largest economy banning cryptocurrency sent a signal to investors that cryptocurrency may not be a viable form of currency in the near future.